

# 2022

## Event Sponsorship



Longmont  
**Humane  
Society**



## About us

Longmont Humane Society is a 501(c)3 private, non-profit organization dedicated to the welfare of animals with a mission of *caring, serving and educating to improve the lives of companion animals*.

## Who we are

We provide temporary shelter to thousands of animals every year. Dogs, cats and small mammals that are lost, surrendered or abandoned will receive loving attention, nutritious food, meticulous health care and daily exercise during their stay at our facility.

We serve the City of Longmont, the towns of Frederick, Firestone, Lyons, Dacono, and Mead as well as greater Boulder County.

Longmont Humane Society believes that it is our responsibility to safeguard the physical and behavioral well-being of the animals in our care as well as in our community. This commitment to best practices in animal welfare is carried throughout all of our programs and services.

## Our history

On November 22, 1972, the Longmont Branch of the Boulder County Humane Society officially became the Longmont Humane Society. LHS has come a long way since 1972. More than 4,000 animals come through its doors every year, and more than 2,000 find loving, permanent new homes with the help of more than 80 staff – including a behavioral team to work specifically with dogs – and some 800 volunteers. Another 800 pets are reunited with their families, and many more are transferred to other shelters. The veterinary staff performs nearly 1,500 spay or neuter surgeries a year for shelter animals and another 1,500 for public animals helping to address the problem of pet overpopulation.

We celebrate our 50th anniversary next year, please join us in continuing our mission to improve the lives of companion animals.

# *2022 Event Dates*

*Homeward Bound  
March 19, 2022*

*Moonlight Music &  
Movies in the Park  
June 15th, 29th &  
July 13th, 27th*

*Paws in the Park  
October 1, 2022*

Dear Friends,

Today I'm inviting you to team up with Longmont Humane Society (LHS) as an Event Sponsor. As an event sponsor you become an investor in lifesaving care for the more than 4,000 animals who will come through our doors this year. In return, you'll receive exclusive business exposure through event promotion and advertising, with opportunities to engage hundreds, if not thousands of residents from Longmont and its surrounding communities.

You'll find a variety of packages and price points to make second chances a reality for animals while promoting your products or services. If you are unable to find that perfect opportunity here, we'll work with you to customize a package that speaks to your specific business goals.

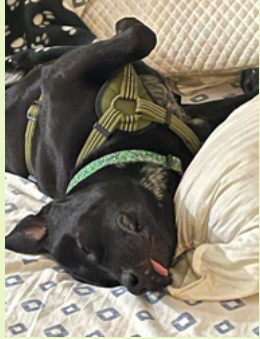
I look forward to partnering with you in 2022; working together to make our community a better place for companion animals.

Sincerely,

Jason Dennison

CEO



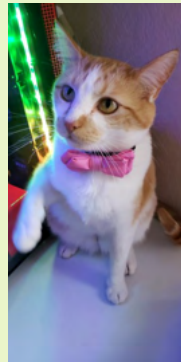


"His veteran adopter is over the moon with him and can't stop talking about how excited he is to start his new life with his new buddy.

As a veteran, he feels a special connection with Gimli due to Gimli's previous injuries and it made him want him even more. Gimli took to the client instantly like I haven't seen in a long time."

Hello,  
I am sending this email to update you on Miss Kitty! I renamed her Chloe and she is really opening up. She definitely still has attitude, but is so much fun to be around! It took her a little while to get used to the dog Bella (also got from you guys).

She is loving life and I want to thank you for what y'all do!



"Terrapin has long shared Longmont Humane Society's mission of caring, serving and educating the community to improve the lives of our furry companions. We're honored to serve as a corporate partner of Longmont Humane to provide shelter to thousands of animals every year. Terrapin believes in leading a socially conscious revolution, just as Longmont Humane has done with a strong commitment to best practices in animal welfare. For many of us, we're only as strong as the companionship we have with our animals. Longmont Humane fosters these relationships by connecting the community with the unwavering support, love and loyalty of companion animals. Terrapin cherishes this partnership and thanks Longmont Humane Society for its commitment."

Peter Marcus

Terrapin Care Station



# Homeward Bound 2022: 50 years of serving pets and people!

March 19, 2022  
Gala event at the Boulder County  
Fairgrounds






















Our 400+ guests enjoy an evening featuring local chefs, breweries, distilleries, wineries, a thoughtfully curated silent auction, as well as a live auction with notable luxury experiences and adventures.





## Sponsor Levels

\*Sponsorship benefits assume an in person event.

Benefits	Guardian Angel \$5,000	True Companion \$2,500	Best Friend \$1,000	Pet Pal \$500	Paw Partner \$250
Facebook Event Co-Host					
Acknowledgement During Event					
Individual Mention on LHS Social Media					
Signage on Marquee					
Recognition on Event Banner					
Listing in LHS Annual Report					
Recognition on Event Website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Joint Recognition on LHS Social Media					
Recognition in Print Advertising	Logo	Logo	Logo	Listing	Listing



# Moonlight Music & Movies in the Park

Boulder County Fairgrounds: June 15th, 29th & July 13th, 27th

*Moonlight Music & Movies in the Park provides an opportunity for friends and families to enjoy a summer night out enjoying live music, a family movie and some of the regions best food trucks and beverages.*

*Your sponsorship of this important event will directly offset event costs and ensure that every dollar raised supports compassionate, skilled care.*

***Bringing Pets and Families together is one of our favorite pleasures. Bringing communities together is our dream. Understanding the day to day work of our Shelter allows you to learn where the lifesaving work happens each day.***

***Guests/Families can purchase food and beverages from our Food Trucks while enjoying Live Music and a Movie in the Park.***

***Guests are asked to invest in the organization to ensure LHS continues caring for every animal that comes through our doors.***

***\*Sponsorship benefits assume a live event.***

Sponsorship Benefits*	Companion	Best Friend	Pet Pal
One Night	\$1,500	\$1,000	\$500
Series of 4 Nights	\$5,000	\$3,000	\$1,500
Live Recognition			
Recognition on Website	Logo	Logo	Listing
Spots at the Event	10 Spots	6 Spots	4 Spots
Listing in LHS Annual Report			
Signage at Event			

To secure your sponsorship or learn more, please contact Emmy Delis at 303-772-1232 ext. 223 or at [edelis@longmonthumane.org](mailto:edelis@longmonthumane.org)





*Attracting pet lovers, athletes, families and other community members, Paws in the Park sees more than 300 event attendees at the Boulder County Fairgrounds, and reaches thousands more through event promotions.*



# October 1, 2022

***Paws in the Park sponsorship levels are jam-packed with opportunities to promote your business while supporting more than 4,000 homeless animals who will rely on LHS this year.***



To secure your sponsorship please contact

Daniela Morzos at  
303-772-1232 ext.  
288

\*Sponsorship benefits assume an in person event.





# Paws in the Park Sponsor Levels



<b>Benefits</b>	<b>Guardian Angel \$5,000</b>	<b>True Companion \$2,500</b>	<b>Best Friend \$1,000</b>	<b>Pet Pal \$500</b>	<b>Paw Partner \$250</b>
<b>Banner/Signage Displayed at Event</b>					
<b>Acknowledgement at Event</b>					
<b>Listing in Annual Report</b>					
<b>Logo/Listing on Event T shirt</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Listing</b>	
<b>Recognition in print materials</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Listing</b>	<b>Listing</b>
<b>Recognition on LHS social media</b>					
<b>Promotional Materials in Participant Gift Bags</b>	<b>3 Items</b>	<b>2 Items</b>	<b>1 Item</b>	<b>1 Item</b>	<b>1 Item</b>
<b>Exhibitor Booth at Festival</b>					
<b>Recognition on Event Webpage</b>	<b>Logo &amp; Link</b>	<b>Logo &amp; Link</b>	<b>Logo &amp; Link</b>	<b>Logo &amp; Link</b>	<b>Logo &amp; Link</b>
<b>Complimentary Event Registrations</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>

# Event Sponsor Form

Yes, I'd like to sponsor an event!

Company Name:

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Contact person:

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Contact email:

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Contact Phone:

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Address:

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City/State/Zip:

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Event: 

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Sponsor package:

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Amount:

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## Payment Information:

Please circle one

Please send an invoice

Please charge my credit card

Card Type: Visa/MC/Discover

Card # 

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Exp. 

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 CCV 

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Signature 

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Date 

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What benefits are we missing?

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