



Longmont
**Humane
Society**

2021

Annual Sponsor



2021 Events

Homeward Bound

March 20, 2021

Paws on the Patio

Shelter Experience

August 26, 2021

Paws in the Park

Annual Walk & Festival

October 2, 2021

Join Us!

Dear Friends,

Today I'm inviting you to team up with Longmont Humane Society (LHS) as an Annual Sponsor or for one or more of our 2021 signature events.

By partnering with us you become an investor in lifesaving care for more than 4,000 animals who will come through our doors. As such, you'll receive exclusive business exposure through event promotion and advertising, with opportunities to engage hundreds, if not thousands of community members from across Longmont and beyond.

Within this packet you'll find a variety of packages and price points to make second chances a reality for animals while promoting your products or services. If you are unable to find that perfect opportunity here, we'll work to customize a sponsorship package that speaks to your current business goals.

I look forward to your partnership in 2021; working together to make our community a better place for companion animals.

Warmest thanks,



Liz Smokowski
Executive Director



Liz Smokowski , CEO

Homeward Bound



Saturday, March 20, 2021





















A Virtual Event

*Homeward Bound 2021:
A celebration of Longmont
Humane Society and our
generous community!*

*More than 450 people enjoy
an evening that features
local chefs, breweries,
distilleries, wineries, a silent
auction with a local flair, and a live
auction with notable luxury travel
experiences and adventures.*





<i>Sponsorship Benefits *</i>	<i>Guardian Angel</i> \$5,000	<i>True Companion</i> \$2,500	<i>Best Friend</i> \$1,000	<i>Pet Pal</i> \$500	<i>Paw Partner</i> \$250
Facebook Event Co-Host					
Video Acknowledgement During Event					
Individual Mention on LHS Social Media					
Recognition on Event Website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Joint Recognition on LHS Social Media					
Recognition in Print Advertising	Logo	Logo	Logo	Listing	Listing
Signage on LHS Marquee					
Promotional Materials at Auction Item Pickup					
Listing in LHS Annual Report					

**Sponsorship benefits assume a virtual event.*

To secure your sponsorship or learn more, contact Liz Smokowski at 303-772-1232 ext. 225

Paws on the Patio

Longmont Humane Society, August 26, 2021

Paws on the Patio provides an opportunity for existing supporters to renew their commitment and introduces new partners to the lifesaving work of Longmont Humane Society. Your sponsorship of this important event will directly offset event costs and ensure that every dollar raised supports compassionate, skilled care.

Experience a behind-the-scenes tour of the Shelter and see where lifesaving work happens each day.

Enjoy a festive dinner while hearing updates on Longmont Humane Society's accomplishments over the past year, and be informed about exciting upcoming opportunities.

Invest in the organization to ensure LHS continues caring for every animal that comes through our doors.

**Sponsorship benefits assume a live event.*

Sponsorship Benefits*	Companion \$1,500	Best Friend \$1,000	Pet Pal \$500
Live Recognition			
Recognition on Event Program	Logo	Logo	Listing
Seats at the Event	8 Seats	6 Seats	2 Seats
Listing in LHS Annual Report			
Signage at Event			

To secure your sponsorship or learn more,
contact Liz Smokowski at 303-772-1232 ext. 225



Attracting pet lovers, athletes, families and other community members, Paws in the Park sees more than 300 event attendees at the Boulder County Fairgrounds, and reaches thousands more through event promotions.

October 2, 2021

Paws in the Park sponsorship levels are jam-packed with opportunities to promote your business while supporting more than 4,000 homeless animals who will rely on LHS this year.



To secure your sponsorship today or learn more, contact Liz Smokowski at 303-772-1232 ext. 225

Paws in the Park Sponsorship

Benefits (Assumes a live event)	Guardian Angel \$5,000	True Companion \$2,500	Best Friend \$1,000	Pet Pal \$500	Paw Partner \$250
Complimentary Event Registrations	10	8	6	4	2
Logo/Listing on Event T-shirt	Logo	Logo	Logo	Listing	
Exhibitor Booth at Festival					
Recognition on Event Webpage	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Promotional Materials in Participant Gift Bags	3 Items	2 Items	1 Item	1 Item	1 Item
Listing in LHS Annual Report					
Recognition in Print Materials	Logo	Logo	Logo	Listing	Listing
Recognition on LHS Social Media					
Acknowledgement at Event					
Banner / Signage Displayed at Event					

Annual Sponsorship

Join us as an Annual Sponsor to demonstrate your corporate compassion to employees, clients and the community!

Engage in our signature events and benefit from a year-long partnership.



Benefits	Hero \$10,000	Champion \$7,500
Homeward Bound	Guardian Angel	True Companion
Paws on the Patio	Companion	Best Friend
Paws in the Park	Guardian Angel	Guardian Angel
Recognition on LHS Website	Logo & Link	Logo
Listing in LHS Annual Report	Logo	Listing
Recognition on LHS Social Media		
Recognition in LHS Lobby		

To discuss the possibilities contact Liz Smokowski at 303-772-1232 ext. 225 or liz@longmonthumane.org





2021

Sponsorship Confirmation Form

☒ **YES! Sign me up to be part of Longmont Humane Society's lifesaving work through a 2021 Annual or Event Sponsorship!**

Sponsor Name _____ Contact _____
Address _____ City _____ State _____ Zip _____
Phone _____ Email _____

Annual Sponsorship

Maximize your reach to the LHS Community!

**Sponsor Deadline
2/12**

____ \$10,000 Hero
____ \$7,500 Champion

Homeward Bound

Event 3/20

____ \$5,000 Guardian Angel
____ \$2,500 True Companion
____ \$1,000 Best Friend
____ \$500 Pet Pal

Paws on the Patio

Event 8/26

____ \$1,500 Companion
____ \$1,000 Best Friend
____ \$500 Pet Pal

Paws in the Park

Event 10/2

____ \$5,000 Guardian Angel
____ \$2,500 True Companion
____ \$1,000 Best Friend
____ \$500 Pet Pal
____ \$250 Paw Partner

Payment Information - Confirmations received without payment will be invoiced

Payment Type: _____ Check (Payable to LONGMONT HUMANE SOCIETY) _____ Credit Card (Complete below) _____ VISA
____ MasterCard _____ Discover Card Number: _____
Expiration: _____ / _____ CVV: _____ Signature _____

Return form to liz@longmonthumane.org | 9595 Nelson Road, Longmont, CO 80501

Longmont Humane Society Loves Eco-Friendly Promotional Products! Showcase your company's commitment to a healthy planet by providing sustainable giveaways for Longmont Humane Society events. LHS encourages our sponsors to consider reusable, recyclable and plastic-free promotional products when building brand awareness.