



Longmont  
Humane  
Society

# ANNUAL REPORT 2012



# 2012 Board of Directors

Officers:  
Gretchen Crossen  
President  
Amgen

Carrie Augustine  
Treasurer  
Rally Software  
Development

Nadya Bosch  
Secretary  
Holland and Hart

Directors:  
Mark Fenton  
Trans First

Gail Frankfort  
Retired CPA

Andy Fritz  
Key Bank

Jennifer Hargrove  
Aircell

Laurie Miller  
IBM

Shelley McLeod  
Longmont Area  
Chamber of Commerce

Marta Ponder  
Elevations Credit Union

Mark Stefanowski  
PCS Mobile

## A Message from the Executive Director:

Having a companion animal as part of your family is an experience that so many of us are grateful to enjoy. The unconditional love and compassion is rewarding to everyone involved. Supporting that relationship is what Longmont Humane Society does best, and 2012 was no exception.

As our country's economic situation slowly improved, so too did the financial struggles at LHS. We've had to take a close look at our capacity and priorities and make some smart, but tough, choices. Through many difficult changes we streamlined our processes and increased our efficiencies – all while keeping a focus on the integrity of our work with the animals.

Thank you for your incredible support. We hope you will continue to partner with us as we work together to provide opportunities and programs to better the welfare of animals.



Liz Smokowski  
Executive Director



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## Key Staff

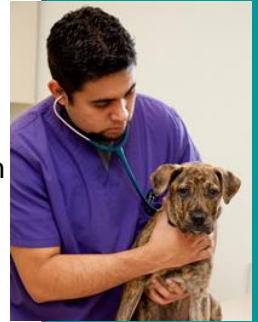
Liz Smokowski, Executive Director  
Sarah Clusman, Director of Operations  
Rhea Moriarity, Training and Behavior Manager  
Suzanne Crest, Human Resources Manager  
Dr. Gail Rapport, DVM, Shelter Clinic Veterinarian  
Jenna Brahm-Lindberg, Animal Care Team Supervisor  
Tanya Traufeld, Animal Care Team Supervisor  
Mallory Hochwender, Client Care Team Supervisor

Carrie Brackenridge, Development Associate  
Claudia O'Guin, Development Associate  
Heather Ponce, Development Associate



## Highlights of 2012:

- Liz Smokowski served her first full year as the Executive Director.
- Our Board of Directors engaged with the staff to create a new mission and strategic plan in order to help us better serve the needs of the animals, community, and of our organization, both now and in the future. We identified four key areas on which to focus our efforts for the next five years:
  - Animal Health and Welfare
  - Client/Community Welfare
  - Staffing, and
  - Funding.
- We altered our Foster program and made a shift to being a more traditional foster program coordinated in volunteer homes. As a result, we increased the number of kittens fostered and reduced the number of days until adoption.
- Over 290 dogs benefited from our Canine Training and Behavior Modification Program. A dedicated behavior staff, highly trained volunteers, separate kennel areas and our unprecedented complimentary *Adoption Follow-up Program* offered animals with behavior challenges the opportunity for concentrated analysis and training.
- We brought on new veterinarians who proactively evaluated the health and wellness of each animal and ensured they received the best care possible.
- We increased our Live Release Rate (a formula that calculates the percentage of animals that leave our shelter alive) to 94% while decreasing our cost per animal by 10%.
- We developed trade partnerships with other shelters that allowed us to save the lives of dogs that would not have had that chance just one year ago. We will continue those partnerships into the future to continue saving those animals who would otherwise have no option but euthanasia.
- An audit of all vendor contracts led to us selecting many new providers - a cost savings that provided better services.
- Homeward Bound Harvest, one of our annual fundraisers, netted \$100,000 for the welfare of the animals!
- We consolidated our Thrift Store operations into one Longmont location.
- Over 850 active volunteers supplied 60,895 hours of service and shared their personal time to assist us in our day to day activities.





## MORE Highlights of 2012:

- We hired new staff members with a commitment to our mission and a passion for customer service.
- You, the donor, invested in us and showed us you appreciated the care we provide.
- We were honored as “Non Profit of the Year” by the Longmont Area Chamber of Commerce.
- We celebrated our 40th anniversary.
- All of the changes made at Longmont Humane Society were made with our new mission, *caring, serving and educating to improve the lives of companion animals*, in the forefront of our thoughts.



## 2012 Shelter Statistics:

- 3,901 animals sheltered
- 2,451 animals adopted
- 2,957 spay/neuter surgeries performed
- Over 5,000 clients served at our Well Pet Clinic

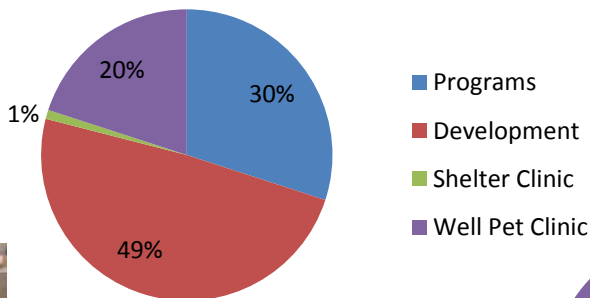


## Funding:

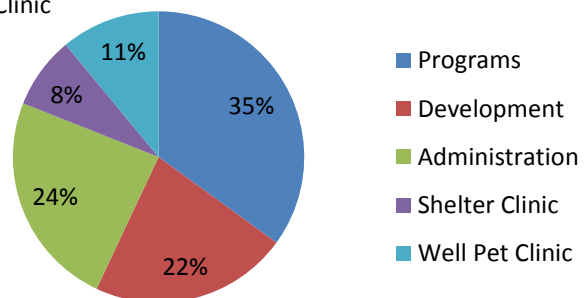
Thank you for supporting LHS. We value your investment in our mission and we ensure that all donations improve the lives of the animals.

*The revenue and expense numbers shown below have not yet been audited.*

Revenue



Expenses



**\*\$59,840 worth of in-kind donations came to us in 2012. Dog treats, cat food, small mammal food, kitty litter, blankets, etc.. were all generously donated by the community.**

A total of **54%** of our expenses were for direct animal welfare!



## Thanks to our Supporters:

### Businesses and Corporations

All City Solutions  
All Events Tent & Party Rentals  
Animal Hospital  
Animal Whispering  
Aspen Meadows Veterinary Specialists  
Benefits & Incentives Group, Inc.  
Bolder Events  
Brock and Company  
Cottonwood Kennels  
DSB Sounds  
Duty Free Pets  
Eldorado Natural Spring Water  
First Main Street Insurance  
Flatirons Bank  
Golden Triangle Construction  
GoodBelly  
Holland and Hart  
Johnson Storage & Moving Company  
Longmont Clinic  
Longmont Printing  
Mark H. Carson & Associates  
Martin Auctioneering  
Only Natural Pet Store  
Planet Fitness  
Pottery Barn  
Rage Unlimited  
Seacrest Group  
Security Service Federal Credit Union  
Sonny Foundation & The Hearst Family  
Uptown Dog  
Vectra Bank  
Vitamin Cottage  
Yellow Scene

### Major Contributors (\$2,500 or above)

Carrie Augustine & Trent Niemeyer  
Carol Babb  
Patrick Basset  
Heathe and Paul Cooper  
Roy and Lynn Fredericks  
Elizabeth Grette  
Leslie Alan Guy  
Patricia Harper

### Foundations

Animal Assistance Foundation  
Animal Farm Foundation  
Anschutz Family Foundation  
Dr. Mary Bates Foundation  
Bernice Barbour Foundation  
Peter and Carmen Lucia Buck Foundation  
Margaret A. Cargill Foundation  
The Highest Image Foundation  
Alice Jenkins Foundation  
Ray Lanyon Trust  
Joan Leslie Nichols Foundation  
Petco Foundation  
Sonny Foundation



Jennifer & Mark Hargrove  
R. Humphrey  
Donald Inman Trust  
Laurie & Warren Miller  
Garda and John Meyer  
Janiece Woodland

