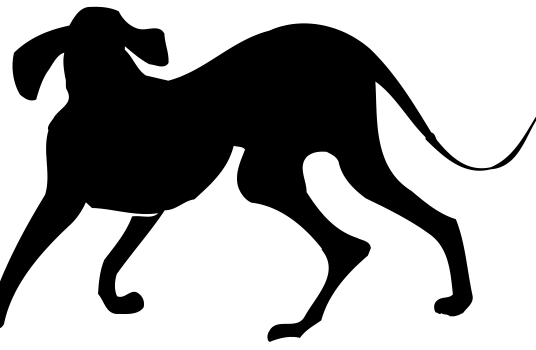


Ella's Walk



in memory of Meredith Hope Emerson

featuring the

Furry Friends Festival

Saturday May 15, 2010

Boulder County Fairgrounds, Longmont

Sponsorship commitments due March 12, 2010

Contributing Sponsor \$250, at this level you receive:

- σ Your company name printed in print advertising & event marketing (when applicable)
- σ Your company name printed on our award winning website's event page

Supporting Sponsor \$500, all of the above plus:

- σ Your company logo in print advertising and event marketing (when applicable)
- σ An exhibitor booth on Mutt Main Street included at this level no additional fee
- σ Inclusion of your promotional item in the event gift bag

Lead Sponsor \$1,000 and above, all benefits above plus:

- σ Your logo on the LHS website's popular Virtual Kennel page for one year
- σ Your company mentioned as a leading sponsor in any radio promotions
- σ Your company banner hung in a prominent location at the event

Additional opportunities to support Ella's Walk and Furry Friends Festival:

Mutt Main Street Booth \$125: Show off your handiwork or promote your product to a pet friendly market. Ten by ten booth spaces are available at the festival on the popular Mutt Main Street after the Walk for Animals. Your business will be listed in the event brochure and on the Furry Friends Festival webpage on our website. Food vendors are also welcome to participate on Mutt Main Street for \$80. ***Reservations due March 12, 2010.***

Festival Gift Bag Insert \$75: If you would like to support LHS and get your business noticed by hundreds of dog-loving folks, but you are unable to attend the event as a Mutt Main Street exhibitor, you can put your flyer, business card or coupons in the Furry Friends Festival gift bag. ***300 inserts due April 12, 2010.***

Contact Julie Kunkel at 303.772.1232 ext. 235 or julie@longmonthumane.org

Pack and Pack Leader Information

What is a Pack?

A Pack is a team of animal-lovers who come together to raise donations to meet a specific dollar goal that will benefit the homeless animals cared for at Longmont Humane Society. Then they attend and walk in Ella's Walk on May 15th at the Boulder County Fairgrounds for a morning of fun with friends and pets.

So gather your customers, employees, friends and family, form your Pack.

Important Dates!

Pack Pre-Registration begins March 1, 2010

Pack Leaders must Pre-Register their Pack by May 7, 2010

Final Pack Registration and monies must be in by May 7, 2010

Event Date May 15, 2010 at 8:30 am
Boulder County Fairgrounds



Why become a Pack Leader and form a Pack?
For the fun you'll have together and for the difference you will make in the lives of homeless animals.

Who can be a Pack Member?

Anyone!

Friends - Family members - Co-workers - Employees
Girl Scouts - Boy Scouts - Neighbors - Church members
Teammates - everyone and anyone you know who loves animals!

Who can sponsor a Pack Member?

Anyone!

People who are willing to support a pack member by donating as little as \$10 or as much as \$1000 to help the animals. So ask your friends, family members, veterinarian, neighbors, groomer, club members, employer, co-workers.

Visit www.longmonthumane.org for more information



2010 Longmont Humane Society Event Sponsorship Commitment Form

Thank you for your support!

In addition to the benefits mentioned at each level of commitment,
your sponsorship also includes:

- Listing in our 2010 Annual Report and
- Recognition of your support in and subscription to "Companion",
our newsletter with a circulation of 4000

Please fill out the information below and the attached form. Return both forms
along with your payment to: Longmont Humane Society, 9595 Nelson Rd.,
Longmont, CO 80501 Attn: Julie Kunkel

Your sponsorship may be divided into payments. If you would like to set up
a payment schedule please contact Lisa at 303.772.1232 ext. 223.

Company or Business Name

Name and title of contact

Address

City, State and Zip

Telephone

Fax

Email Address

Website

Signature

Date

Please complete attached page before returning both to Longmont Humane Society

Office Use Only

Submitted by: _____ Submission Date: _____ Event: _____

Sponsorship Type: Monetary In kind, specifics and value: _____

Payment Amount: _____ / _____ Payment Method: Credit Card Check Cash In Kind

Deposited: _____ Check#: _____

Must be Invoiced: _____ Invoice Sent: _____ Payment Received: _____

In Database: _____ Logo Updated on Website: _____ Thank You Sent: _____

2010 Event Sponsorship Commitment Form:

Ella's Walk featuring the Furry Friends Festival

Deadline for sponsoring March 12, 2010

Lead Sponsor \$1,000 _____

Level includes Mutt Main Street booth, name of booth _____
and gift bag insert, 300 copies needed by April 19, 2010

Supporting Sponsor \$500 _____

Level includes Mutt Main Street booth, name of booth _____
and gift bag insert, 300 copies needed by April 19, 2010

Contributing Sponsor \$250 _____

Mutt Main Street booth only \$125 _____ or \$250 with canopy _____
Name of booth _____

Festival Gift Bag insert only \$75 _____ (300 copies needed by April 19, 2010)

The Animal Affair 2010

Deadline for sponsoring The Animal Affair September 17, 2010

Presenting Sponsor \$3,500 _____

Level includes full page ad, deadline Sept. 24, 2009 and
up to ten reserved seats, registration due October 15, 2009

Supporting Sponsor \$2,000 _____

Level includes 1/2 page ad, deadline Sept. 24, 2009 and
up to ten reserved seats, registration due October 15, 2009

Sustaining Sponsor \$1,000 _____

Level includes 1/4 page ad, deadline Sept. 24, 2009 and
up to ten reserved seats, registration due October 15, 2009

Contributing Sponsor \$500 _____

Level includes 1/4 page ad, deadline Sept. 24, 2009 and
2 reserved seats, registration due October 15, 2009

Participating Sponsor \$250 _____

Level includes 1 general seat, registration due October 15, 2009

Office Use Only

____ Extra Seats at _____ Payment Amount _____ Received _____ Complimentary Seats _____

Table Roster Sent _____ Table Roster Received _____ Reservations Complete _____

In Auction Database _____ In Donor Database _____