

# *The Animal Affair 2010*

October 30, 2010

Radisson Conference Center, Longmont

***Sponsorship commitment deadline: September 30, 2010***

**Presenting Sponsor \$3,500, three presenting sponsorship opportunities available:**

- Your company listed in all publicity as the Presenting Sponsor
- Your company's logo etched on the tasting glasses given to all Animal Affair guests
- A full-page ad in the Animal Affair program

**Supporting Sponsor \$2,000, benefits you will receive at this level:**

- A six-month LHS virtual kennel web-link to your email address or website
- A half-page ad in the Animal Affair program

**Sustaining Sponsor \$1,000, benefits you will receive at this level:**

- A three-month LHS virtual kennel web-link to your email address or website
- Up to ten reserved seats at the table sponsored by your business\*\*
- A quarter-page ad in the Animal Affair program

\*\*For this level of sponsorship and above two to ten seats are available for your use at the table sponsored by you or your business. Pre-registration required by October 15, 2010 for the reserved seats you will use. After October 15, 2010 LHS reserves the right to use the additional seats at the table sponsored by your business for other guests with reserved seating.

**Contributing Sponsor \$500, benefits you will receive at this special level:**

- Your logo in event marketing as well as in the program and on the event webpage
- A quarter-page ad in the Animal Affair program
- Two seats at the event at a reserved table

**Participating Sponsor \$250, benefits you will receive at this level:**

- Listing in event marketing as well as in the program and on the event webpage
- One seat at the event at a general seating table

**In Kind Sponsorships:** Donations of specific goods or services directly relative to the success of the The Animal Affair receive the same benefits as the above named levels, with the exceptions of auction item donations and the Presenting Sponsorship which is reserved for monetary sponsors.

**Individual Monetary Sponsorships** are also available at the levels above. If you are interested in sponsoring as a tribute or special gift to a loved one, please contact Julie Kunkel.

*Sponsorship contact: Julie Kunkel at 303.772.1232 ext. 235 or [julie@longmonthumane.org](mailto:julie@longmonthumane.org)*

Individuals or companies may purchase reserved tables of ten for \$800 without sponsorship benefits.

Individual reservations are \$90 per person prior to October 15, 2010 and \$120 at the event.

## The Animal Affair Auction Donations

The Animal Affair offers both a silent and live auction. These auctions are a splendid showcase of items and services donated by artists, individuals, restaurants, and local businesses. Donations are accepted from January 1st to September 30th. All auction donors are listed in the event program. Live auction item donations are also previewed on our website [www.longmonthumane.org](http://www.longmonthumane.org) beginning October 1, 2010.

If you are interested in donating an item to, please contact Julie Kunkel at 303.772.1232 ext. 235 or [julie@longmonthumane.org](mailto:julie@longmonthumane.org). She can answer all your questions including: what items or services earn the highest bids, how best to market your donation to Animal Affair guests, and how to arrange delivery or pick up of your donation.

Auction item donation deadline is September 30, 2010.

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Auction item donations with a value of \$250 or more receive one admission to The Animal Affair.

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Auction donations are not considered sponsorships of the event.

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Longmont Humane Society reserves the right to use any donation in a manner that will best serve the needs of the organization.



# 2010 Longmont Humane Society Event Sponsorship Commitment Form

Thank you for your support!

In addition to the benefits mentioned at each level of commitment,  
your sponsorship also includes:

- Listing in our 2010 Annual Report and
- Recognition of your support in and subscription to "Companion",  
our newsletter with a circulation of 4000

Please fill out the information below and the attached form. Return both forms  
along with your payment to: Longmont Humane Society, 9595 Nelson Rd.,  
Longmont, CO 80501 Attn: Julie Kunkel

Your sponsorship may be divided into payments. If you would like to set up  
a payment schedule please contact Lisa at 303.772.1232 ext. 223.

\_\_\_\_\_  
Company or Business Name

\_\_\_\_\_  
Name and title of contact

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State and Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Website

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please complete attached page before returning both to Longmont Humane Society

## Office Use Only

Submitted by: \_\_\_\_\_ Submission Date: \_\_\_\_\_ Event: \_\_\_\_\_

Sponsorship Type:    Monetary                      In kind, specifics and value: \_\_\_\_\_

Payment Amount: \_\_\_\_\_ / \_\_\_\_\_ Payment Method:    Credit Card    Check    Cash    In Kind

Deposited: \_\_\_\_\_ Check#: \_\_\_\_\_

Must be Invoiced: \_\_\_\_\_ Invoice Sent: \_\_\_\_\_ Payment Received: \_\_\_\_\_

In Database: \_\_\_\_\_ Logo Updated on Website: \_\_\_\_\_ Thank You Sent: \_\_\_\_\_

# 2010 Event Sponsorship Commitment Form:

## The Animal Affair 2010

Event date October 30, 2010

Deadline for sponsoring The Animal Affair September 17, 2010

Presenting Sponsor \$3,500 \_\_\_\_\_

Level includes full page ad, deadline Sept. 24, 2010 and  
up to ten reserved seats, registration due October 15, 2010

Supporting Sponsor \$2,000 \_\_\_\_\_

Level includes 1/2 page ad, deadline Sept. 24, 2010 and  
up to ten reserved seats, registration due October 15, 2010

Sustaining Sponsor \$1,000 \_\_\_\_\_

Level includes 1/4 page ad, deadline Sept. 24, 2010 and  
up to ten reserved seats, registration due October 15, 2010

Contributing Sponsor \$500 \_\_\_\_\_

Level includes 1/4 page ad, deadline Sept. 24, 2010 and  
2 reserved seats, registration due October 15, 2010

Participating Sponsor \$250 \_\_\_\_\_

Level includes 1 general seat, registration due October 15, 2010

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### Office Use Only

\_\_\_\_ Extra Seats at \_\_\_\_\_ Payment Amount \_\_\_\_\_ Received \_\_\_\_\_ Complimentary Seats \_\_\_\_\_

Table Roster Sent \_\_\_\_\_ Table Roster Received \_\_\_\_\_ Reservations Complete \_\_\_\_\_

In Auction Database \_\_\_\_\_ In Donor Database \_\_\_\_\_